

Simple | Delicious | Satisfying

Read Labels



One of the best ways to be mindful of what you and your family are eating is to become a label reader.

Nutrition Facts 8 servings per container **Serving size** 2/3 cup (55g) **Amount per serving** % Daily Value* **Total Fat 8g** 10% Saturated Fat 1g 5% Trans Fat 0g 0% Cholesterol 0mg Sodium 160mg 7% **Total Carbohydrate 37g** 13% Dietary Fiber 4g 14% Total Sugars 12g Includes 10g Added Sugars 20% Protein 3g Vitamin D 2mcg 10% Calcium 260mg 20% 45% Iron 8mg Potassium 235mg The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Start here. The information on the Nutrition Facts label is tied to the serving size. If you eat more than the listed serving size, then you get more calories and other nutrients. Servings per container is especially helpful when looking at what appears to be "single-serving containers." Often what is sold as a single serving is actually 2 or more servings.

Check calories. This part of the label tells us how many calories are in one serving.

Quick guide to % Daily Value. If the Daily Value is 5% or less, then the food is low in that nutrient. If the Daily Value is 20% or more, then the food is a good source of that nutrient.

Limit these nutrients. Eating too much saturated fat, trans fat, cholesterol, sodium, or added sugar may increase your risk of certain chronic diseases. Note: Added sugar is not currently listed on all labels.

Get enough of these nutrients. Eating enough fiber, vitamin D, calcium, iron, and potassium can improve your overall health.

Footnote. At the bottom of the Nutrition Facts is a footnote that explains that the % Daily Value is intended to help consumers understand the nutrition information on the label in the context of a total daily diet of 2,000 calories.

New vs Old:

What's the difference?

In 2016, the U.S. Food and Drug Administration (FDA) approved changes to the Nutrition Facts label. The changes incorporated relevant scientific information related to the link between diet and chronic diseases. The updated Nutrition Facts label helps consumers better understand what is in their food to help them make informed food choices.

NI	=		
Nutrit		rac	CTS
Serving Size 2/3 Servings Per Co		out 8	
Amount Per Servi	•		
Calories 230		lories fron	n Fat 72
		% Dail	y Value*
Total Fat 8g		77 - 411	12%
Saturated Fat 1g			5%
Trans Fat 0g			
Cholesterol 0	mg		0%
Sodium 160mg	l		7%
Total Carbohy		⁷ g	12%
Dietary Fiber 4g			16%
Sugars 1g			
Protein 3g			
Vitamin A			10%
Vitamin C			8%
Calcium			20%
Iron			45%
* Percent Daily Value Your daily value may your calorie needs.	be higher or	lower depen	ding on
Total Fat Sat Fat Cholesterol Sodium Total Carbohydrate Dietary Fiber	Calories: Less than Less than Less than Less than	2,000 65g 20g 300mg 2,400mg 300g 25g	2,500 80g 25g 300mg 2,400mg 375g 30g

8 servings per container Serving size 2/3 cu	p (55g
Amount per serving	
	230
% Da	ily Value
Total Fat 8g	109
Saturated Fat 1g	59
Trans Fat 0g	
Cholesterol 0mg	09
Sodium 160mg	79
Total Carbohydrate 37g	139
Dietary Fiber 4g	149
Total Sugars 12g	
Includes 10g Added Sugars	20%
Protein 3g	
Vitamin D 2mcg	109
Calcium 260mg	209
Iron 8mg	459
Potassium 235mg	69

In larger, bolder type. Updated serving sizes to reflect what people actually eat and drink.

► In larger, bolder type.

The daily values for nutrients have also been updated based on newer scientific evidence.

"Added Sugars" in grams and as a percent
Daily Value (%DV) is now required on the label.

Vitamin D and potassium are now required.
Vitamins A and C are no longer required.

The actual amount (in milligrams or micrograms) in addition to the %DV must be listed for vitamin D, calcium, iron, and potassium.

The footnote at the bottom of the label has changed to better explain the meaning of %DV in relationship to a 2,000 calorie total daily diet.

Original Label

New Label

Use the ingredients list in addition to the Nutrition Facts label to better understand what's in your food and to help you make mindful choices.

INGREDIENTS: SI FLOUR, WATER, YEA GLUTEN, CONTAINS 29 FOLLOWING: SALT, M ASCORBIC ACID, SOYB WHEAT FLOUR, MON LECITHIN

Ingredients are listed in order of weight, with the ingredient present in the largest amount by weight listed first.

Use the ingredient list to help you select whole-grain foods as well as foods low in added sugar.







