



# ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

**Our mission: To empower women in agriculture to be successful through education, networks, and resources.**

## Why Annie's Project?

This six-week course that is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing and the legal field. Each session offers time for questions, sharing, reacting and connecting with presenters and fellow participants.

The classes are relaxed, fun and dynamic way to learn, grow and connect with other women in agriculture.



*"I took the class to gain a better understanding about agribusiness and how financial decisions impact our farm." – Linda*

### Monday Evenings from 6 - 9 PM

Light meals provided to participants  
Childcare is available if needed.

### Valencia Cooperative Extension – Los Lunas

For more information contact:

Frannie Miller            or            Sierra Cain  
(575) 636-9305                            (505) 565-3002  
franniem@nmsu.edu                    sierragh@nmsu.edu

## Annie's Project – Middle Rio Grande Valley Specialty Crop Group

### Monday, January 27

- Introductions
- Human resources – Real Colors
- Risk assessment and produce safety

### Monday, February 3

- Marketing principles
- NM Marketing programs
- Enterprise Analysis, budgeting, break-even, and record keeping

### Monday, February 10

- Farm Service Agency
- Natural Resource Cons. Service
- SWCDs Healthy Soils or other programs

### Monday, February 17 (President's Day)

- Pest management
- Estate/Financial Planning
- Liability – employees, farm visitors

### Monday, February 24

- Basic financial documents
- Credit availability
- Interpretation of financial documents

### Monday, March 3

- Taxes
- MRGCD Centennial & water conservation
- What have we learned?
- Graduation photo!

**\$40 Tuition for all six sessions!**

Register at <https://riogrande.ezregister.com>

More event information available at

<https://nmfarm.nmsu.edu/annies-project.html>



**BE BOLD. Shape the Future.**  
College of Agricultural, Consumer  
and Environmental Sciences

*Sponsors list will be included with materials. Special thanks to all who made this programming possible!*