

2024 WINTER BUSINESS SERIES



The Cultivating Bernalillo County Grow-the-Growers Program is building regional capacity for farmers and food entrepreneurs. From **January 23, 2024 to February 27, 2024**, course facilitators and instructors will guide new and beginning farmers through a series of six, in-person classes designed to explore agriculture as a business. Topics include developing your farm business plan, licensure registration and permitting, record-keeping and local, market-opportunities, taxes for farmers and accessing capital and government programs. Information will be presented in a lecture and discussion-style format with some small group and individual exercises, coaching and opportunities for peer-to-peer networking. We invite you to attend the full series!

SPEAKERS

John Barfisch
Agriculture &
Natural Resource
Agent, Bernalillo
County Extension

**Michael
Venticinque**
Valuc Chala
Coordinator, New
Mexico Farmers
Market
Association

Ian Colburn
Farmer,
Farm of Song

**Los Jardines
Institute**
Farmers,
Francine Bivens,
Erik Sanchez,
Julieta Gonzalez
& Sofia Martinez

**Farm Service
Agency**
USDA

Courtney Rich
Healthy
Neighborhoods
Albuquerque

Sam Fullen
Natural Resource
Conservation
Service with USDA

Topics Include:

- ✓ Intro to Farm Business Planning
- ✓ Market Opportunities
- ✓ Record Keeping

- ✓ Taxes for Farmers
- ✓ Accessing Capital & Government Programs
- ✓ Business Registration & Licensing

Please RSVP to help us
plan for space &
refreshments.

Walk-Ins welcome.

ksava@bernco.gov



Tuesday evenings, 6 p.m. - 7:30 p.m.
23 January - 27 February 2024

Classes held at the Bernalillo County Cooperative Extension
1510 Menaul Blvd. NW, Albuquerque, NM 87107