



**BE BOLD. Shape the Future.**  
**College of Agricultural, Consumer  
 and Environmental Sciences**

# 2024 Annual Fruit Growers Workshop



**NEW MEXICO  
 FARM & LIVESTOCK BUREAU**

**Date: March 15, 2024**

**Time: 8:30-3:00**

**Location: Alcalde Community Center  
 26 State Hwy 389, Alcalde, NM 87566**

**Fee: \$20.00 meal and materials  
 (pay at event)**



**8:30 am-Registration**

**9:00 am-Welcome and Introduction**

**9:15 am-Profitable & Simple Tree Fruit & Berry Growing Tips**

Dr. Ron Walser-Fruit Specialist (retired) & Consultant

**10:00 am-Testing for Nutrient Deficiencies-Leaf vs Sap Analysis**

Dr. Mary Lucero-End-o-Fite Enterprises LLC

**10:45 am-5 years In-Lessons Learned Hosting U-Pick Cherry and Apple  
 Festivals**

Brad and Bob Nichols-Nichols Ranch & Orchards, La Luz, NM

**11:15 am-Saffron-A High Value Low Input Crop for Northern New Mexico**

Dr. Saeid Zehtab Salmasi, Alcalde Research Director

**Lunch**

**1:00 pm-Fruit Pests, Pollinators & IPM Principles**

Dr. Joanie King, NMSU Extension Entomologist

**2:00-Table Grape Variety for Northern New Mexico**

Dr. Kevin Lombard, Farmington Research Station

**Panel of Speakers-"A walk and talk through the Farm"**

A walk through the Science Center orchards to view highlights of the respective projects and trials being conducted. Speakers and extension personnel will be on hand to talk and answer any questions pertaining to their respective areas of expertise.

For pre-registration please call: 505-471-4711 and speak with Tom or Andrea.

Pre-registration ends March 8, 2024.

Should you have more questions regarding the workshop please feel free to contact Tom Dominguez at [tdomungu@nmsu.edu](mailto:tdomungu@nmsu.edu) or 505-471-4711; or Donald Martinez at [donmart@nmsu.edu](mailto:donmart@nmsu.edu) or 505-685-4523

If you are an individual with a disability who is in need of an auxiliary aid or service to participate in the meeting, please contact Tom Dominguez by March 8, 2024 at 505-471-4711 or via email at [tdomungu@nmsu.edu](mailto:tdomungu@nmsu.edu)

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