

The Diabetes-Friendly Seal signifies that the product has

- No more than 30 grams of carbohydrate
- Less than or equal to 9 grams of sugar
- Less than or equal to 3 grams of fat, and
- Less than or equal to 1 gram of saturated fat and 0 grams of trans fat per serving

13 cereals that will have the Diabetes-Friendly Seal

- All-Bran Original
- All-Bran Extra Fiber
- All-Bran Complete Wheat Bran Flakes
- All-Bran Bran Buds
- Special K
- Special K Low Carb Lifestyle Protein Plus
- Special K Cinnamon Pecan
- Special K Vanilla Almond
- Kellogg's Crispix
- Product 19
- Rice Krispies
- Rice Krispies with Strawberries
- Kellogg's Frosted Flakes Reduced Sugar

Products with the Kellogg Company's Diabetes Friendly Seal will appear on shelves in November 2008.